
Dashflow for CRE Media Release XXXX

Investment appraisal proptech app appoints new Director of Sales & Marketing

Dashflow for CRE – the proptech app which is revolutionising commercial real estate investment appraisals – has appointed Pawel Zbros as its Director of Sales & Marketing.

Pawel has more than 15 years' experience of working in the real estate and commercial banking sectors. As COO and Director of Sales & Business Development at prop-tech start up, Propoly, he was instrumental in its success. In his new role, he will be responsible for developing Dashflow's growing sales and revenues.

Since its launch in 2018, the award-winning app has attracted users including M&G Real Estate, BNP Paribas Real Estate, Orion Capital Managers, Hermes, Derwent London, Delancey, SevenCapital and Amazon Property.

Earlier this year, former Rockspring Property Investment Managers CEO, Robert Gilchrist, led a second tranche of angel investors to back the app in a second round of funding aiming to boost marketing.

Warren Kinston of Intellect Automation International - which developed the app – comments: "Dashflow is now ready to expand globally and grow organically, and the company is pleased to have recruited an experienced top level sales and marketing professional like Pawel.

"He has all the qualities that Dashflow requires: experience and success in building sales, a natural client-focused approach to shape app development, and the ambition to take the app into new territories."

Dashflow for CRE is an iOS-based app which delivers sophisticated commercial real estate appraisals by responding instantly as cashflow parameters of any given investment scenario are manipulated by touch or voice. The app can do in minutes, even seconds, what can take hours or even days to do with alternative appraisal platforms.

It complements Excel, and one of Dashflow's USPs is that it can work with Excel at a formulaic modelling level. The app can create an Excel DashModel using AI to write each spreadsheet formula.

Pawel Zbros comments: "The convenience, speed and risk-reduction that Dashflow brings to investment appraisals are unbeatable qualities. I am excited to be joining the team at this stage of the app's development".

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Notes to Editors

Dashflow for CRE

Key features:

- **Two independent calculating engines enable transparency and instant check on results**
- **Enter data by sketching a property as a stacking plan or footprints, or import a tenancy schedule**
- **Complete editing control of the property plan and entered leases**
- **Multiple appraisal templates with over 50 default metrics**
- **Lending and risk analyses including debt yield, dynamic coverage ratio, top tenant analysis and WALT/WAULT, 360-day year**
- **Converts PDF tenancy schedules into importable Excel files**

- **Equivalent Yield calculation on Day 1 and at exit**
- **Full granularity of leases, lease events and re-leasing.**
- **Generates automated PowerPoint presentations**
- **Provision for eight major currencies covering the major international real estate markets**
- **Internet independent, with corporate control of cloud use for special features**

In 2018, Dashflow won the inaugural Broadgate Proptech Award sponsored by GIC and British Land.

In 2019, Dashflow was a winner in the underwriting category of the Information & Intelligence section of the 6th Annual Real Estate Tech Awards (RETAS). Sponsored by JLL Spark and presented by CRETech, the RETAS are the leading international award recognising excellence in commercial real estate tech.

Full details of Dashflow for CRE at dashflowcre.com